

TalentPredix™

Premium Practitioner Plan

The best-value way for certified and newly certifying TalentPredix™ Practitioners to access profiles, specialist learning, and structured business growth support in one annual plan.



 01 PROFILES BUNDLE Assessment profiles	 02 CPD Specialist learning streams	 03 BUSINESS GROWTH Business Growth Accelerator	 04 EXCLUSIVE DISCOUNT 20% off all additional profile purchases
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AI has made the human stuff more important, not less.

Organizations are discovering fast that what they cannot automate is self-awareness, resilience, the ability to lead through uncertainty, and the judgment to make good decisions under pressure. That is exactly the territory strengths-based practitioners are positioned to work in.

But the bar is rising. Generic assessments and off-the-shelf programmes are easy for clients to dismiss. What organizations want now is a practitioner who brings a rigorous, science-backed framework, coaching that builds the capabilities AI cannot replace, and the credibility to be a real partner through transformation.



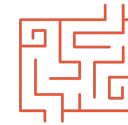
Limited capacity

Buying profiles one at a time keeps your pipeline unpredictable and your revenue inconsistent.



Shallow client engagements

Individual profiles tell part of the story. Without 360 and team data, clients stay at the surface.



Growth without structure

Without a programme built for practitioners, business development falls entirely on your own time.

Everything you need to grow a scalable, evidence-based practice.

25

Standard Profiles

Individual client assessments

15

360 Add-Ons

Multi-rater feedback that can be paired with selected Standard Profiles.

2

Team Profiles

Collective strengths view across your client group

2

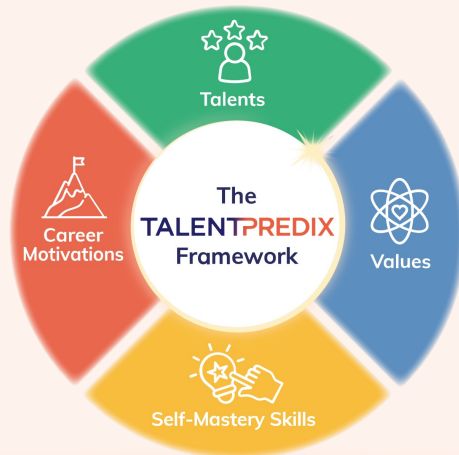
Learning Streams

Specialist programmes

6

BGA Sessions

Business Growth Accelerator over 12 months



Plan benefit

20% discount on eligible top-ups

As a Premium Practitioner Plan holder, you receive a 20% discount on eligible profile top-ups for the full contract duration.

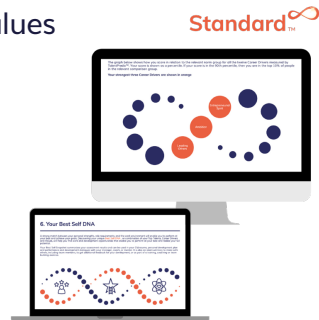
Also includes: Lifetime Licence | Online Coaching Toolkit & Resources | Community + Ongoing Support | Premium Support | Optional 1:1 business coaching | Upfront or 3 equal instalments

Profiles that open the conversation and keep it going.

25 x Standard Profiles

Each TalentPredix™ profile surfaces an individual's core strengths, working style and natural contribution. Detailed, practical and immediately usable in coaching, development or leadership conversations. Valid for 12 months from purchase.

- Integrates strengths, motivations and values
- Personalised narrative report
- Ready to debrief immediately
- Supports 1:1, team and group work



15 x 360 Add-Ons

Pair any Standard Profile with a 360 Add-On to collect structured feedback from colleagues, managers and direct reports. The result is a richer, more credible development conversation backed by multiple perspectives. Particularly powerful for leadership development and team effectiveness work.

- Multi-rater feedback aligned to the TalentPredix™ model
- Highlights blind spots and hidden strengths
- Drives accountability in development plans
- Increases the depth and value of every engagement



From individual insight to team capability and deeper specialist credibility.

2 x Team Profiles

The Team Profile aggregates individual strengths data into a single collective view, showing the team's natural preferences, capability distribution and potential gaps.

Use it to open team effectiveness conversations, design development priorities or present findings to senior leaders with credibility.

Requires Standard Profiles to be completed first.



2 x Specialist Learning Streams

Advanced Strengths Coaching

Apply strengths insight with greater precision in complex coaching, high-stakes leadership and team dynamics. For practitioners who want to move from competent to genuinely distinctive.

Strengths to Self-Mastery

Help clients build the 8 critical human skills for the AI era, including emotional agility, resourcefulness and continuous learning, using their strengths as the foundation.

Leading Positive Change

Equip leaders to navigate ambiguity, manage tensions and bring their people through transformation without losing trust or momentum. Practical, rigorous and genuinely human.

Thriving Careers

Help clients make purposeful choices about their futures, reconnecting with what drives them and navigating new roles, directions or chapters with clarity and confidence.

Six sessions. Twelve months.

A programme built around your practice.

Not generic business coaching, built specifically for practitioners running a strengths-based coaching or consulting practice in a rapidly changing market.

1 Laying Strong Foundations for Growth

Clarify your niche, ideal client and unique value proposition

2 Designing Scalable Services and Offers

Package your expertise into offers clients find easy to say yes to

3 Winning Clients and Building Visibility

Messaging, credibility and a visible presence that converts

4 Leveraging Partnerships and Referrals

Expand reach through strategic connections and referral networks

5 Streamlining for Scale

Systems and processes to grow without burning out

6 Co-Development and Action Planning

Peer problem-solving and a 90-day action plan with accountability

**James Brook FCIPD**

Founder and CEO, TalentPredix™
Executive Coach and Business Psychologist

- Founded Strengthscope® in 2006, built into a global market leader, sold 2018
- Founded TalentPredix™, a next-generation strengths, motivation and values platform
- Co-author of Optimize Your Strengths
- Regular speaker at CIPD national events

What makes this different

The Business Growth Accelerator is facilitated by James Brook, someone who has actually built, scaled and sold a global talent assessment business from scratch. That is what makes this programme genuinely useful rather than generically encouraging.

James has over 30 years of experience in positive leadership, executive coaching and strengths-based talent development. He has worked with leaders and organizations including Meta, GSK, Hilton, LVMH, Novartis, Salesforce, Swiss Re, Tesco and Yahoo!.

Six half-day sessions across 12 months. Practical tools, peer learning and accountability built into the structure, not just inspiration.

Specific to the challenges of running a strengths-based coaching or consulting practice.

Included in your Premium Practitioner Plan. Sessions run 2:00–4:30 PM and are recorded for those unable to attend live.

One price. Everything included.

Component	Individual value
25 Standard Profiles	£1,500
15 x 360 Add-Ons	£1,125
2 x Team Profiles	£400
2 x Specialist Learning Streams	£750
Business Growth Accelerator (6 sessions / 12 months)	£2,500
TOTAL VALUE	£6,275

Upfront or 3 equal instalments

£2,750

excl. VAT



56%

saving vs. buying individually



I was feeling stuck with where to take my business. I love TalentPredix™ and love working with clients on strengths, but wanted to take it to the next level. Being in the Business Growth Accelerator is giving me real ideas about what that next level looks like and how to make it happen. For anyone who wants to do more with their coaching, consulting or leadership work, it is a really good environment to be in.

Adele Leah

Career Coach



[Watch Adele's full video testimonial](#)

This plan is right for you if:

1

You want to do more than one-off debriefs

You are ready to build an ongoing practice using individual, 360 and team insight together, delivering richer, more valuable work for every client.

2

You want to offer higher-value engagements

You want to move beyond ad hoc profile sales and into structured, repeatable work that commands better fees and builds stronger client relationships.

3

You want to deepen your specialist credibility

You want to be genuinely known for something, whether that is advanced coaching, change leadership, self-mastery, or career development, and have the expertise to back it up.

4

You want to grow with structure and accountability

You are done figuring out business development alone. You want a programme designed for practitioners, with peer support, expert facilitation and a plan you will actually follow.

5

You want a practice ready for the age of AI

Organizations increasingly need practitioners who can build the human capabilities AI cannot replace. This plan gives you the toolkit, the credibility and the support to be that practitioner.

The age of AI is creating new demand for what you do.

Make sure your practice is ready for it.



Secure your plan at talentpredix.com

Or contact us: support@talentpredix.com

£2,750
excl. VAT



56%
saving vs. buying individually